

**New Online Dementia Risk Assessment Education Module
Launched with a \$25,000 Grant from
The Geoffrey Beene Foundation Alzheimer's Initiative**

For more info contact:

Mrs. Cindy Yingling
The Copper Ridge Institute
410 970-2041
yinglinc@emaseniorcare.org

For immediate release

The Copper Ridge Institute, affiliated with the Johns Hopkins University School of Medicine, is happy to announce the launch of a new online Dementia Risk Assessment. Currently, there are no proven tools that could be used by consumers to recognize the early stages of Alzheimer's disease," says Dr. Baker, Executive Director of The Copper Ridge Institute. "This effort will provide individuals and families with information to help distinguish benign forgetfulness from un-diagnosed dementia."

The assessment offers education and guidance to both persons who question whether or not they are suffering from the early stages of Alzheimer's disease or other dementias and to the family and friends of these individuals. The person will be guided through a series of questions online. The responses to these questions will provide the end-user with information about the likelihood that the person is showing symptoms of dementia. The assessment will not provide a diagnosis, but rather will provide appropriate education and advice on next steps. Users can print out a report to bring with them to their primary care doctor to begin a conversation about cognitive changes. The assessment will be deployed on The Copper Ridge Institute's educational portal- www.alzcast.org and can be specifically found at www.alzcast.org/memorysurvey. The tool was developed in conjunction with our technology partner Astute Technology.

"The value of educating consumers to seek earlier diagnosis around signs and symptoms will not only help them better communicate with their physician, but it can lead to treatment plans much earlier in the disease process and delay placement in an assisted living or nursing home for several years," said Meryl Comer, President of the Geoffrey Beene Foundation Alzheimer's Initiative.